

## Zarate Creations

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## **February Newsletter**

Rainy Days and new beginnings!

I hope everyone had a great holiday and a terrific new year. I had a few bits of life that jumped in front of my scheduled activities but continue my forward momentum as month two of the year goes into full swing.

It's been a cold February so far and most of my friends

latest book that has been giving me the old stink-eye for months. (Don't worry, my precious, your time is coming.) ☺

As promised, I've got my IGTV Short videos on a regular weekly schedule. The daily images are still going on with my own final

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and family are all about the cold weather and revolving colds that have been taking hold since mid-January. I've been working diligently on my final book edits to Ripples of Mind and am wrapping up the illustrations as we speak. (This counts as speaking, right?)

I will be releasing that little gem in the next two weeks come hell or high water and will immediately dive into the thoughts of encouragement for the day. I am also preparing to release a personal Vlog/Podcase every month. (or every two weeks as time permits) Yes, you heard right. I'll be recording my own voice and releasing it into the world. (Egads!)

As someone pointed out, this is way beyond my comfort zone but necessary as I continue to promote.

## Fave Posts

The latest FB Fave is from a personal question about my place of employment. Does anyone like their work when there is a passion to follow? Hmmm...

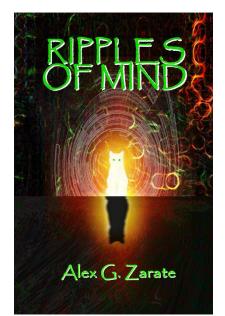
(You know, I can't resist answering those!) ③

Question: Describe what you do for a living.

My Answer: I work in a dark and confined realm that traps the inhabitants for 12 hours at a time, forcing them to interact by gatherings that make no sense, conversations that mean nothing and rants that make everyone tremble. As we attempt to escape our confinements, we inevitably find ourselves back to the same place in a neverending cycle of monotonous torture, mine-numbing routine and occasional mental breakdowns. 🛱

## Previously: Remember that thing?

Ripples of Mind is coming. There's no stopping it now. I've just about wrapped up all edits and am formatting like crazy so I can release it. The illustrations are being completed as well. (I love them soooo much!)



Be prepared for another tidbit of mine I've been holding on to since last year. Some will like it and others will not. Yes, I have advertisements to share. I promise not to be the like the junk mail spammers out there. Like my Instagram postings, I want to release my ads with some words of wisdom and some visual flair.

Ads, by their very nature, are annoying, but I want to like what I see as I share them so I want to keep them worthy of our time. (Fingers crossed!)

The monthly comic vlog was released on time (yay!) and I hope to keep it up as the year continues.



The topic was one I know all too well. Creative work is and will always be... work.

The Job

Writing Truths:

To wrap up this month, my Instagram fave this month is a selfie. (Self-promotion on the way!) I hope the light of my hopes and dreams can help the light in each of you to find and reach for your own inspirations. 💬



When you capture the

brightest moments of your life, they are added to the lives of everyone you share with, allowing your victories go on forever. Onwards! +

I should also mention that I have set a few resolutions in place for this year. They are a challenge to do but I intent to meet them regardless. First, I will make and maintain a schedule for releasing content. Second, I will be adding personal videos with an avatar or voice-recording to share my journey this year and third, I will promote my books to the limit and upon releasing my latest volume, I will have a new world with which to share from. (Take from that what you will.) Onwards! ੳ

Where am I?

If you don't know where to find my web site, feel free to check out these social media sites I frequent:

<u>Facebook</u> <u>Instagram</u> <u>YouTube</u> <u>IGTV</u>