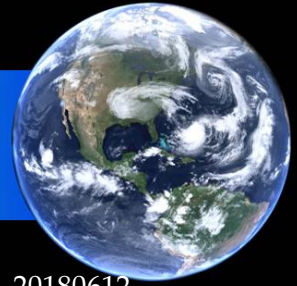




Alex G. Zarate Latest

# Zarate Creations



<http://www.alexgzarate.com/>

20180612

## June Newsletter

Summer is coming!

As Father's Day approaches and the scorching days of summer draw near, I am taking on a few projects that are geared towards sharing my works with the world. No, it isn't creating a computer virus that transmits my books into everyone's neural cortex, although that would be cool. I wonder if

will delight and enrapture the world. I mean, it's not like hundreds of thousands of other authors are out there doing the same thing, right? 😊

My editor still holds book two and as much as I want to be impatient, I can't. The longer it takes, the more

*I am taking on a few projects that are geared towards sharing my works with the world.*

anyone is working on that? Hmm...

Regardless, I am learning the wonderful art of promotion and trying not to create promotions that annoy people with advertisements. (Yay?) So far, I see a problem just because I usually don't click on anything even resembling an ad. Once my newest book is ready to go live, I hope to have an assortment of promotional materials that

attention is being put to my story, yes? Fingers crossed!

In the meantime, I'm tweaking the illustrations of book two, toying with the front and back matter of the ebook and working on ideas for the trailer. Gotta love making trailers! 😊

At least Instagram is a wonderful daily release of two passions in one. It's great being a creative!

## FM Fave



Facebook is both fun and a time sucking vortex of insanity at the same time. (Woohoo! and D'oh!)

I don't spend as much time as I used to, but when I do, I try to stay on the plus side of things. Hopefully, I will find those fellow online gems that are worth holding onto. 😊

My FB fave post this month is one asked as I was dabbling in the promotional tools available. The question was as follows:

You really think writing a book is tough? Try selling it!

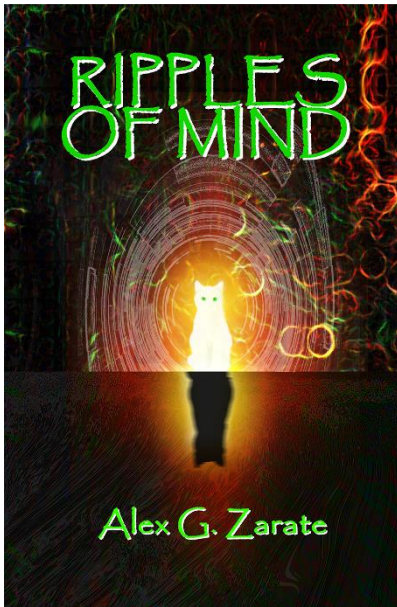
After laughing like a maniac, I replied as follows:

There's selling involved too? Why can't I just plug my brain into the matrix and download my stories into everyone's head? 😊

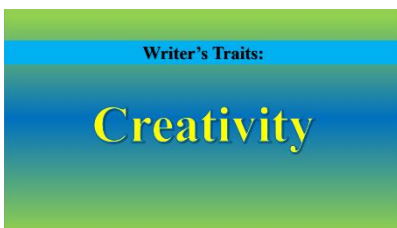
Previously:

What happened?

Yes, my revised Ripples of Mind is still with the editor. As soon as we get it done, I intend to do a Snoopy happy dance. Can't wait! 😊



The new vlog went out on the 6<sup>th</sup> and I had fun making it. (I always do) Animated me looks at the creative process and dreams as the idea of alternate forms of expression are entertained. It's on my YouTube channel if you want to check it out. 😊



My Instagram fave this month was inspired by the past Mother's Day and the Coming Father's Day. Whoever you call family, it is good to have someone to share in the struggles of life as we pursue our dreams. 😊

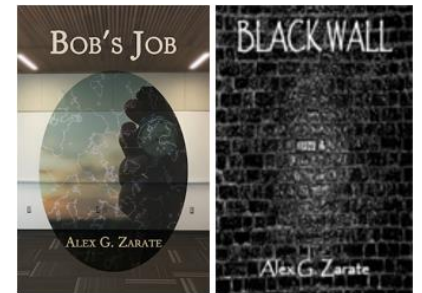


We are all together in life, facing challenges, obstacles and struggles that ultimately reveal shared hopes, dreams and passions... adding to our determination and leading to victory. Onwards! +

Although I have not released Ground Zero as of yet, I think I'll let it go when summer begins. We are all facing new beginnings and the struggles of the past always benefit from ringing in a new season.



Although still on the horizon, two other books are being planned for as well. Sneak peak at their draft covers below. (Shhh...)



I hope everyone is having a wonderful year as we take on the second half of 2018. I look forward to discovering more lovely spots out in the hiking trail and will do what I can to share the beauty I find.

Onwards!

Where am I?

Feel free to check out these social media sites I frequent:

[Facebook](#)

[Instagram](#)

[YouTube](#)